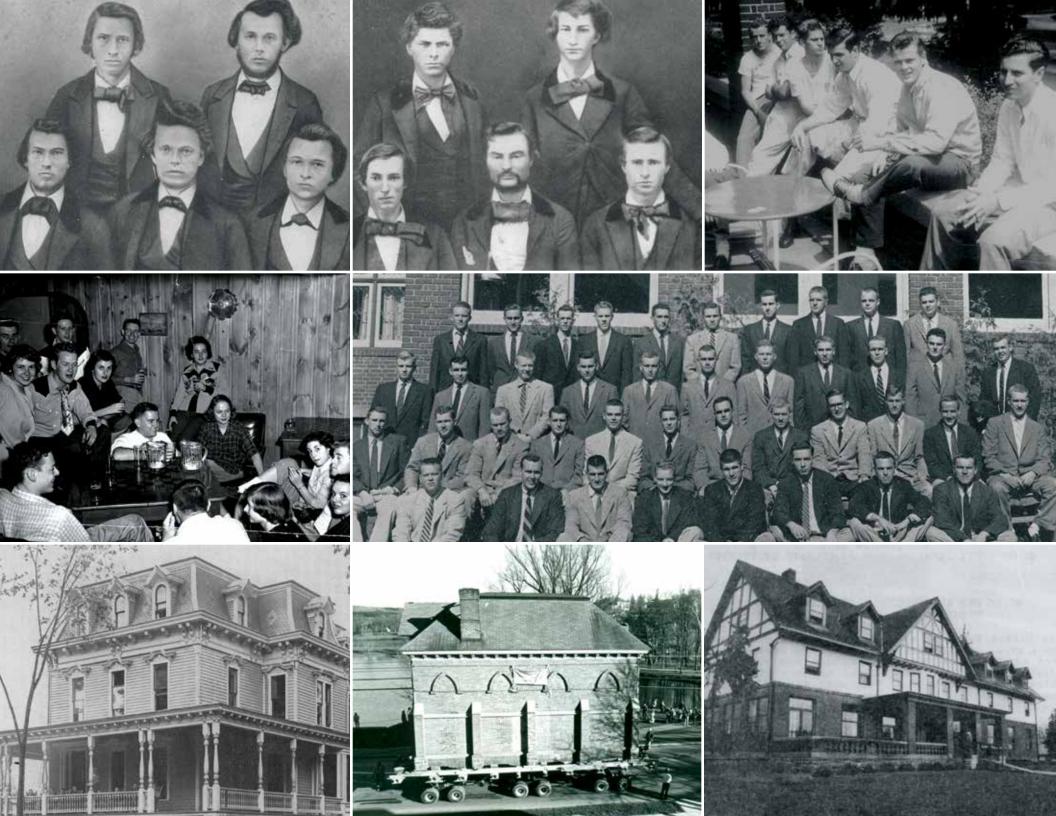
Delta Kappa Epsilon at Colgate University



THE CAMPAIGN FOR MU: STOKING THE EMBERS TO PRESERVE THE FLAME





HONORING OUR PAST

The Mu Chapter of Delta Kappa Epsilon has a storied tradition dating back to 1856. From our founding to the present, our proud history speaks for itself through high academic achievement and leadership within Colgate University and beyond. With more than 1,000 living initiates, Mu Chapter has influenced the lives of numerous men, cultivating lasting friendships in the process. Many of our best college memories can be traced back to our DKE experience.

While our alumni have gone on to successful and distinguished careers in business, medicine, law, technology, and countless other endeavors, the common bond of our brotherhood remains, along with our shared principles and values.

Through Mu, we not only learned the importance of friendship, knowledge, service, morality, and excellence, but we acquired valuable assets: leadership skills, organizational skills, social skills, teamwork, and character. Oftentimes, these traits have been integral to our personal success and helped make us the men we are today.





A NEW ERA FOR MU

Since 1856, Mu of DKE has produced evidently great results in preparing young men for responsible, productive leadership positions within professional and public life. We have taken pride in thoughtfully nurturing our distinctive, founding principles that are so unique to Mu. Through three centuries, Mu has only changed in order to remain the same.

In 2004 Mu of DKE was confronted with perhaps the greatest challenge to its survival. We have persevered and weathered the storm, but we remain presented with significant challenges. We now have the opportunity to right our course. This can only be accomplished by **STOKING THE EMBERS TO PRESERVE THE FLAME**.

The first step in addressing this opportunity is to be precise, clear and intentional about what Mu DKE wishes to accomplish. The Mu of DKE Foundation and campaign board have developed a comprehensive strategic plan that builds on our strengths while addressing our challenges.

This campaign is meant to ensure Mu's future. Other fraternities have withered and died without active undergraduate chapters. Those fraternities may return in the future, but they will return as different organizations lacking the continuity of their unique traditions and ideals. If we fail in this endeavor, we will suffer a similar fate.

Our planning represents the analysis, discussion, and commitment of many engaged and motivated Mu alumni. It addresses the challenges we have identified and proposes appropriate solutions; some of the initiatives are already underway while certain goals may take years to accomplish. What is important is that we have created a specific blueprint that outlines our actions and a step-by-step plan to ensure Mu has a future. We need your help to **PRESERVE THE FLAME** for future generations of Dekes, and so we are **STOKING THE EMBERS**.

THE NEXT 160 YEARS

VISION

We recognize that Mu's fortunes are intimately tied to Colgate's future. We believe our alumni organization is a valuable member of the Colgate community and should have a recognized undergraduate chapter at the University. We make each other stronger. Our plan for the future is based on this foundational understanding of the relationship between Mu and Colgate.

MISSION

Our mission is to have an undergraduate chapter at Colgate that will share in our history, traditions, and the Mu experience. If our goal is to have an undergraduate chapter, we must maintain a strong and active alumni brotherhood that will be ready to support this undergraduate chapter when it returns to campus. If and when Colgate allows new fraternities to exist, we want Mu of DKE to have earned its place at the front of the line and have an alumni organization capable of supporting our undergraduate brothers as they deserve.

STRATEGIC ORIENTATION

Having a strong and active alumni brotherhood that is engaged with Mu and Colgate will help us accomplish our mission. We want to be the most engaged Colgate alumni organization in Hamilton and build goodwill throughout the community. In addition, our brotherhood will continue to grow because unaffiliated alumni will want to join an active, recognized Greek alumni organization that continues to live its values and connect its members to each other and to Colgate.

EXECUTION & IMPLEMENTATION

This integrated approach stresses involvement and responsibility, addressing all key facets of creating and sustaining a high-performing, values-driven fraternity that makes material contributions to its members, Colgate University, Hamilton, and the world. We aim to strengthen the understanding of our history to move forward and make good on our responsibility to future Dekes.





A PERMANENT AND PROMINENT PRESENCE

While the Mu of DKE experience is certainly more than the physical structure of the Temple, our sanctuary undoubtedly plays a significant role in the development of our brothers and as a proud symbol of our shared values and goals. The Temple is Mu's heart.

Built in 1877, the Temple has been a part of Mu's legacy for over 130 years and is showing her age. It has become clear that we must make a major investment in our Temple if we are to preserve our heritage. We have a shared responsibility to preserve our legacy and ensure the Temple continues to be a center of activity for our brotherhood.

The Mu of DKE Foundation has developed this strategic plan to address the long-term viability of Delta Kappa Epsilon on the Colgate University campus. The success of this campaign announces to the Colgate community that Mu of DKE is as strong as ever, a decade after losing recognition of our undergraduate chapter, and that we intend to be active and engaged members of the University community: we are in this for the long haul and will be here for the next 160 years.

PRESERVING OUR HISTORY

The emphasis of the Temple restoration and renovation will be placed on maintaining the historical integrity and architectural beauty of the Temple, while ensuring its security and providing a safe and comfortable location for future generations of brothers to study and meet once we have accomplished one of our ultimate goals of returning the undergraduate chapter to campus. Our plans are as follows.

TEMPLE RESTORATION AND RENOVATION

- Refurbish interior, including insulation, lighting, flooring, siding, and furniture
- Update facility to include restroom for local zoning compliance
- · Security enhancements, including fence, outdoor lighting, and enhanced camera images available remotely
- Landscaping to complement new fence
- Organize historical documents for preservation, including digitized chapter documents available to brothers online, composite restoration through Vantine Studios, inventory historical documents and artifacts, and curate our historical collections for presentation in the Temple
- First stage of 30-year Temple Preservation Plan developed by Crawford & Stearns of Syracuse, New York

PROPERTY ENDOWMENT

- Provide funding for the capital maintenance and repair of facilities owned and/or supported by Mu of DKE
- Source of funding for potential future acquisitions
- Implementation of 30-year Temple Preservation Plan







CRAWFORD & STEARNS

ARCHITECTS AND PRESERVATION PLANNERS

In spring 2014 Crawford & Stearns was hired to undertake a conditions, planning and preservation study for the DKE Temple Library located at 112 South Broad Street, Hamilton, New York. Building observations were undertaken in early June 2014.

The refined High Victorian Gothic design of the building is reflective of popular design modes of the time and in particular designs that were associated with academic institutions. Red brick, Onondaga limestone, restrained but well articulated wood detailing at the eaves and façade, prominent siting and multi-colored polygonal slate roof all characterized the building. The building is reflective of its initial construction with details from three previous alterations defining its 2014 character.

On the whole the building is in sound and good condition. Its features and systems though show wear and tear and general aging. The building shows the affects of low use and closed up conditions.

On the exterior there is evidence of wear and deterioration at the wooden trim of the roof eaves and masonry deterioration. The perimeter concrete apron installed around the building foundation has settled with a gap at the top and is no longer serving its original function. There is no roof water diversion system in place and water is getting into the building structure.

The largest threat to the building is moisture. This is prevalent in two areas, that of (1) roof and surface water penetrating the building at the foundation level and that of (2) high general humidity within the entire building.

The water penetrating at the foundation appears to be from deteriorated conditions around the exterior perimeter, lack of roof water control and active leaking. Interior damage from water is beginning to occur, but if the conditions are fixed soon, interior damage can be held to a minimum. However, if these conditions are not addressed soon interior damage will accelerate quickly. These conditions appear to be readily repairable.

High humidity on the building interior is evident everywhere. With the closed up status of the interior and leaking water, humidity levels in the building remain high. Generally, repair of the source of water and improvement to the building climate control systems can address much of the moisture issue. Without being addressed, interior materials will collect mold and mildew and start to deteriorate.

The mechanical system is in need of upgrading in terms of aging equipment and rethinking the system itself. There are no plumbing (water service or sewer) hookups or toilet facilities for the building. Lack of plumbing presents a zoning issue in addition to making general use of the building difficult now that access to facilities in the Pierce Memorial is limited. Plumbing services and a toilet room appear to be readily achievable undertakings, as well.

Iconic buildings like the DKE Temple Library require a special attention to design and details to ensure that the strong visual character of the building is maintained while at the same time making necessary repairs and upgrades to the facility and systems. As part of the current assessment a series of long-term goals and planning strategies will be provided so that the Mu of DKE Foundation can keep on top of routine maintenance of the building. Routine care and future use of the building respecting its historic character, contents and significance to DKE will be an important part of any future use plan.

Addressing the moisture issues (and related mechanical, electrical and plumbing upgrades) is urgent. With these repairs in place the architectural repairs, toilet room and plumbing additions and general building improvements and repairs can proceed. Generally the building will need interior sprucing up and cleaning after repairs are made and the humidity is brought under control.

The building is a period piece and DKE has done well over the years in caring and respecting its significance. The preparation of this report will set the groundwork for future preservation and care of the building and secure it for future generations to use and appreciate.

Ted Bartlett / Crawford & Stearns 6.10.2014

NO OF DRE FOUNDATION ! L. 1464 P. 171 Proposed eight-foot tall, wrought-iron security fence with brick columns, decorative stone bases and caps and several secure gates.

Porch









LIVING OUR VALUES

As we preserve our past, drawing from it will ensure a glowing future. Scholarship and philanthropy have always been values promoted by our brotherhood and reinforced from one generation of Mu to the next. By recommitting ourselves to these values, we will be a stronger alumni organization with a dedicated purpose based on our founding principles.

The financial burdens of attending Colgate continue to spiral upward. The most recognizable sign of the increasing costs of education at Colgate is the 44% increase in tuition over the past 10 years. In addition, the costs of Greek membership are increasing. We believe in the value of our Mu experience and our Colgate education. We recognize that Mu's future is dependent on Colgate's success. With your help, the Mu of DKE Foundation aims to support the Colgate community as follows.

SCHOLARSHIP ENDOWMENT

- Academic scholarships to support Colgate students and recent Mu alumni
- Community project grants to individuals and groups for philanthropic endeavors in Hamilton, NY
- Greek scholarships to promote and support a strong Greek system at Colgate (e.g., scholarships to subsidize
 dues for Colgate women who would not otherwise be able to join recognized sororities or funding to support
 undergraduate educational programming for members of recognized Greek organizations)
- Members of the Colgate community will apply for scholarships through our website (www.mudke.org) and the scholarship committee of the Mu of DKE Foundation will recommend awards and recipients to be approved by the Foundation Board

Through the process of forming relationships and building goodwill by supporting Colgate students and the Hamilton community, we will also be strengthening our brotherhood and ensuring a unified and engaged alumni organization.

PROJECT COST

Temple Restoration and Renovation \$700,000

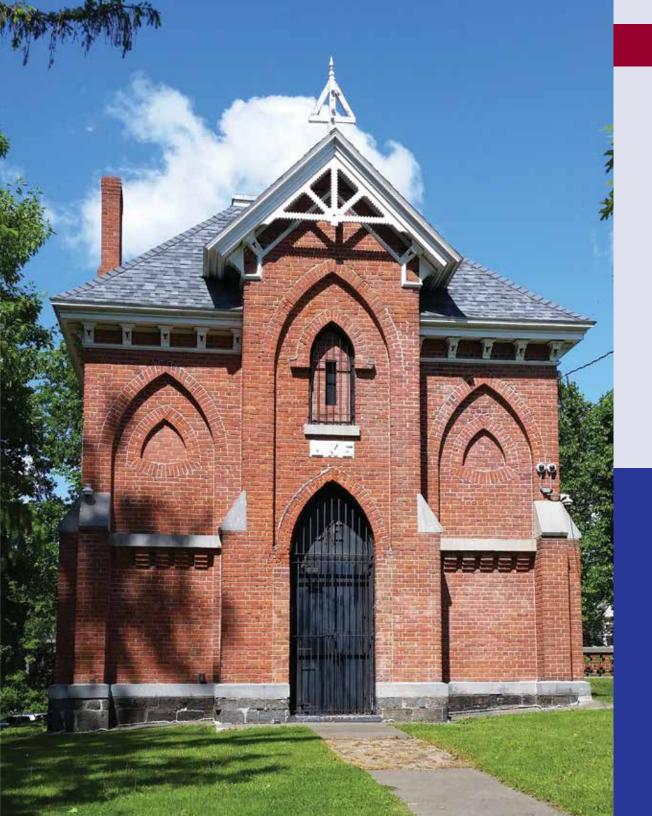
Property Endowment \$1,300,000

Scholarship Endowment \$1,300,000

Total \$3,300,000

For preliminary discussion purposes only.

Subject to change.



INVESTING IN MU

You are the only one who can place a value on your DKE membership—on the lifelong friendships you made, on the development of your values and principles, and on the many ways Mu of DKE enhanced your life experiences. The brothers who came before made it possible for us to have this experience.

Each of us, simply by our presence, has contributed to the history of Mu. How appropriate then that each of our names be entered into its halls. Donors of \$25,000 and above will receive a commemorative plaque. Each alumnus who contributes \$5,000 or more will be recognized on a prominently displayed plaque in the Temple and will be recognized in campaign publications. All gifts will be recognized on www.mudke.org.

Because of the magnitude of our objectives and the consequences of failure, we are urging all brothers to consider major gifts to the campaign. To help donors make the largest gift possible, pledges may be spread over a five-year period. Gifts of securities are encouraged, as there are often significant tax advantages to the donor. For professional advice, please consult your tax advisor.

GIVING LEVELS

 Glowing Embers
 \$500,000 and above

 Temple Guardians
 \$250,000 to \$499,999

 1856 Founders Circle
 \$100,000 to \$249,999

 LPM Club
 \$50,000 to \$99,999

 The Magic Names
 \$25,000 to \$49,999

 Jolly Good Fellows
 \$10,000 to \$24,999

 Sons of DKE
 \$5,000 to \$9,999

Colgate University

13 Oak Drive, Hamilton, New York 13346-1398

Dear members of Mu of Delta Kappa Epsilon,

I hope this message finds you well. I am writing to you because you are a recognized alumni organization that Colgate considers very important to the university. Your membership's financial support and positive engagement with Colgate are critical to the university's success.

We are excited about The Campaign for Mu: Stoking the Embers to Preserve the Flame and the positive impact it will have on your organization and Colgate. We look forward to working with you to fortify your relationship with the university.

Best of luck with the campaign!

Timothy C. Mansfield

Associate Vice President of Advancement

& Director of Alumni Relations

Office of Alumni Relations 315-228-7433 http://www.colgate.edu/alumni

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WHO BUILDS FOR SELF, BUILDS ONLY FOR TODAY; WHO BUILDS FOR LOVE, BUILDS FOR ETERNITY.